

WHERE

LOCATION MATTERS TO SPATIAL PEOPLE



**GREAT LAKES
GEO SYMPOSIUM**
Geospatial Education Outreach

An Invitation to Exhibit,
Advertise, and Sponsor

2025 Great Lakes GeoSymposium

MAY 6th, 2025

HUNTINGTON CONVENTION CENTER OF CLEVELAND
300 LAKESIDE AVENUE E, CLEVELAND, OHIO 44113

May 7th, 2025

THE CLEVELAND PUBLIC LIBRARY
LOUIS STOKES WING
525 SUPERIOR AVENUE, CLEVELAND, OHIO 44115



THE 2025 GREAT LAKES GEOSYMPOSIUM OFFERS YOUR ORGANIZATION A GREAT OPPORTUNITY TO MAXIMIZE THE RETURN ON INVESTMENT FOR OUR ANNUAL EVENT

WHY EXHIBIT?

Connect with the leading minds in GIS technology at the 2025 Great Lakes GeoSymposium, which will bring together geospatial professionals from Ohio, Pennsylvania, and Michigan. This event offers a rare chance to engage directly with geospatial technology users across private industry, government, and academia.

- Advertisement in the Program
- Online advertisement of your logo.
- Enhanced sponsorship to extend and expand your visibility outside the exhibit hall.
- NEW this year is the Exhibitor Social Event, which will be held at the Huntington Convention Center Atrium Building's 9,700 sq. foot pre-function exhibitor space and the 11,000+ sq. foot rooftop terrace, from which you can view historic landmarks.



LOCATION OF EXHIBITS

The 2025 Great Lakes GeoSymposium will be held on Floor 2 of the Atrium Ballroom, which includes five meeting rooms and a 9,700 sq. ft. Atrium Pre-function area for exhibitor booths. We always encourage our Exhibitors and Sponsors to take advantage of the traffic flow in the exhibit hall and create networking opportunities during the GeoSymposium. We added an Exhibitor Social Event following the Day 1 program to increase traffic flow.



Exhibitor Hall - May 6th, 2025	8:00 am - 5:00 pm
Exhibitor Reception - May 6th, 2025	5:00 pm - 7:00 pm

EXHIBIT HALL HOURS

The 2025 Great Lakes GeoSymposium Exhibit Hall will be open for one day, May 6th, 2025. Booths must be staffed at all times during exhibition hours.

BOOTH ASSIGNMENTS

A booth is assigned by the date of receiving the booth registration. Full payment must be received by requesting an invoice and paying by check or online registration with a credit card. Register online [HERE](#).

Checks can be sent to NEOGEO, PO Box 14022, Cleveland, Ohio 44114

Visit our website for more information: <https://neohiogis.org/>



BOOTH SET-UP AND DISMANTLING

Exhibitors may begin booth set-up at the Huntington Convention Center of Cleveland on Monday, May 5th, from 5:00 pm to 8:00 pm. Tear down will occur after the Exhibitor Reception at 6:30 pm.

CANCELLATION

Exhibitors who cancel their exhibit registration after March 18th, 2025, and on or before April 27th will be issued a refund of the amount paid minus 50% Administrative Fee. No refunds will be available after April 27th, 2025.

FOR MORE INFORMATION
Contact Dick Kotapish @ geocentric.gis@gmail.com.

Or visit our website at <https://neohiogis.org>

ADVERTISING OPPORTUNITIES VIRTUAL PROGRAM

Promote your product and organization by advertising in the 2025 Virtual Program, which all attendees will access. The program contains timetables, a topical outline of sessions, a list of social activities, and other essential information for the geospatial professionals attending the GeoSymposium. It has been our experience that attendees retain the Program as a future resource. Advertising in the Program allows you to reach hundreds of geospatial leaders. This year's Program provides an excellent opportunity for exhibitors and sponsors to advertise their services and products.

Send digital ad files to Dick Kotapish, email geocentric.gis@gmail.com with the subject line:

“GeoSymposium – Advertisement Info – your name. PDF format is preferred.

Advertisement Deadline (copy and reservations): April 18, 2025

Program Advertising Rates	Cost
Full Page	\$ 170.00
Half Page	\$ 100.00
Quarter Page	\$ 75.00
Business Card	\$ 50.00

Register online [HERE](#).

Specification for print advertising is based upon an 8.5" x 11" publication.

GEOSYMPIOSIUM HCCC VENUE FLOOR PLAN



The information displayed above is for general purposes only.

The Pre-Function area is designated for vendor booths. Presentations will be hosted in Rooms 201, 202, 203, and 205-B. 205-A will host food and beverages.

The vehicle or trailer storage/cargo area is no longer than twelve feet.

The use of motorized material handling equipment is prohibited. Two- and four-wheel dollies are permitted.

Vehicles to be loaded/unloaded should remain in the loading dock and not be driven onto the exhibit floor.

If event management and/or exhibitors require assistance in using dock height loading/unloading, the General Services Contractor's personnel shall perform this work.

Third-party vendors will be allowed to load/unload from the designated POV.

Sponsorships offer a powerful way to elevate your organization’s visibility at the 2025 Great Lakes GeoSymposium. Invest in a comprehensive sponsorship package to enhance your brand exposure and unlock new revenue opportunities.

Recognition in the program and on multiple websites symposium registrations on-site signage with your sponsor level choice of available booth locations Organization name and description in the Program

SPONSORSHIP OPPORTUNITIES			
SPONSORSHIP DETAILS	PLATINUM \$2,000	GOLD \$1,500	SILVER \$1,000
Exhibit Booth	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Recognition in Program and on NEOGEO and GUONO websites	Full Page	Half Page	Qtr. Page
GeoSymposium Registrations	4	3	2
Onsite signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Organization Name and Description in Program	500 Words	200 Words	150 Words
Breakfast (includes 2 registrations)	\$ 1,000.00		
Lunch (includes 2 registrations)	\$ 1,000.00		
Social Reception (includes 3 registrations)	\$ 1,500.00		

Register online [HERE](#).



MOVE IN / MOVE OUT EXHIBITOR GUIDELINES

Exhibitor FAQ's

- ✓ Advertisement in the Program
- ✓ Online advertisement of your logo.
- ✓ Enhanced sponsorship to extend and expand your visibility outside the exhibit hall.
- ✓ New this year is the Exhibitor Social Event, which will be held at the Huntington Convention Center Atrium Building's 9,700 sq. foot pre-function space adjacent to an 11,000+ sq. foot rooftop terrace, from which you can view historic landmarks.

What items are prohibited in the Huntington Convention Center?

- Weapons
- Laser pointers
- Food and Beverage (personal consumption items)
- Animals (service animals are an exception)
- Operating drones/unmanned aerial vehicles
- Use of tobacco products(e-cigarettes included)
- Air horns, noisemakers, fireworks
- Skateboards, bicycles, Segways, hoverboards, roller skates
- Helium balloons
- Any other item deemed to affect the safety or experience of others negatively
- All bags are subject to inspection upon entry. Smoking or vaping is prohibited within 50 feet of the Center, with designated smoking areas located at the corner of West Side Drive and Lakeside Avenue and outside the UPS Store near the bike racks.

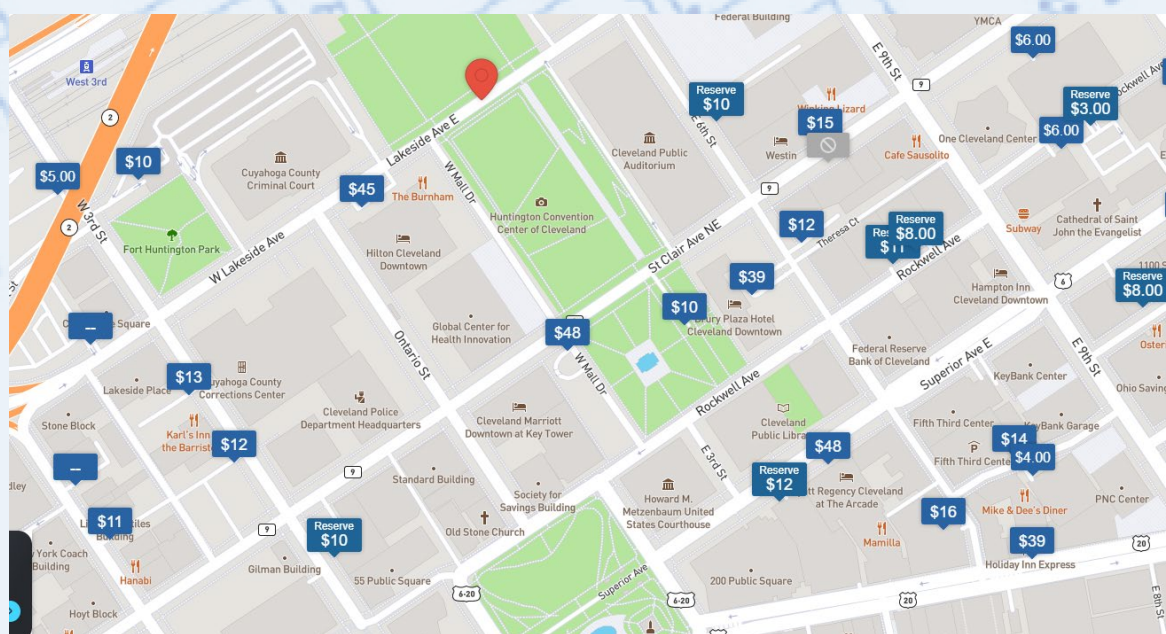


FOR MORE INFORMATION, CONTACT:

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donovan.powers@das.ohio.gov

Shawana Johnson, President GMI, Shawana@globalinsights.com



PARKING MAP